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BELLA ITALIA

The country's most influential
spa and wellness brands

CHRISTMAS IS COMING

Advice on making the most of
festive retailing opportunities

A SECRET NO MORE

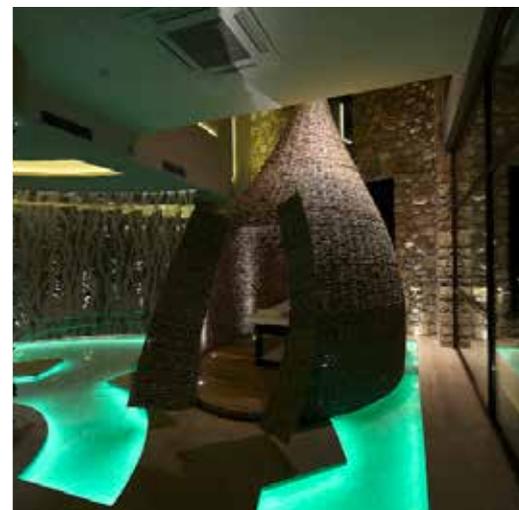
Ringwood Hall is rejuvenated
by its Garden Secret Spa, UK

EXPERT GUIDE: HEAT

We take the temperature of
hydro-thermal investments



Clockwise from left: Portopiccolo, Sistiana, Italy; Casale del Principe, Monreale, Italy; Lefay Resort & Spa Dolomiti, Pinzolo, Italy; Atrium Spa & Beauté, Mâcon, France



Alberto Apostoli

A 'deep understanding' of spa management and design



Alberto Apostoli

An international leader in spa design and consulting, Alberto Apostoli has been at the forefront of spa architecture for 21 years since setting up his practice in 1997.

During that time, Apostoli and his now 50-strong team have overseen more than 1,000 projects in 15 countries via his three brands – Alberto Apostoli Architecture and Design; Apostoli Engineering; and Studio Apostoli & Associati Project Management.

Although the company has expanded over the years and now designs hotels, retail spaces, residential properties, workspaces, mixed-use areas and products, it is in the area of wellness and spa that Apostoli made his name.

“With years of experience and design knowledge, we have developed a deep understanding of spa management, marketing, retail and communication,” he tells *European Spa*. “The integration of our expertise leads us to deliver the perfect project every time.”

In 2012, Apostoli published a book, entitled *Architettura delle SPA* (Architecture of a Spa), which outlines the specific attention he pays to sustainability, regulations and general management of a project. For engineering, a “holistic approach” is adopted by his team that is “aimed at energy saving and sustainability of particularly energy-intensive structures, such as hotels, spas and shops”.

He suggests lighting is the most crucial aspect

of interior design as it highlights the form and colour of all other build materials.

“The secret of our success lies in our constant search for innovation, in terms of materials, products and technologies, and most of all, it lies in our mission to shape new spa design trends and to influence spa-goers’ tastes,” he states.

www.albertoapostoli.com

FAST FACTS

Founded: 1997 **Employees:** 50 **Key services:** Architecture, interior design, MEP design **Products designed:** Jacuzzi Sasha; Nilo Beauty Eterea; Newform Aqualite **Spa design portfolio includes:** Portopiccolo, Sistiana, Italy; Atrium Spa & Beauté, Mâcon, France; Faas Stem Cell & Anti-Aging Center, Lijiang, China; Casale del Principe, Monreale, Italy; Lefay Resort & Spa Dolomiti, Pinzolo, Italy (scheduled to open in 2019)